

Teams and Teamwork

These instructions were created to help you be more successful in teams.

Working Together

Working well together as a team requires that each team member learn to cope with the different personalities and backgrounds of the other team members. The success of your team hinges on the ability of the team members to work together. Be respectful of each team member's opinions.

Successful Teams

The success of a team is determined by how effectively and efficiently they work together. A strong team meets regularly. A strong team manages its time well. A strong team argues frequently, but in private. A strong team rehearses carefully. A strong team carefully follows the instructions in the syllabus and in the "Guidelines." A strong team performs a wide variety of roles and performs them well. *A strong team never lets differing schedules, ages, nationality, race, sex or experience interfere with their performance.*

Removing a Team Member

Do not put up with a team member that does not contribute! If a team member does not carry his or her share of the work, the student will be required to complete a marketing strategy project on his or her own.

The decision to remove a team member must be determined by a majority vote of the team members. Such a decision should not be made lightly. It should be made very carefully. In general, it is best to warn a person that he or she needs to improve. If no improvement occurs, then the team is probably justified in removing that person. The team must notify the person who is being removed and they must notify me of their actions. Any student who is removed from a team is required to do a marketing strategy project individually.

Team Evaluations

At the end of the class, each team member will evaluate the relative contribution of all team members. Team evaluations may result in the lowering of individual team member's grades because of lack of contribution. No upward adjustment of grades is possible. In extreme cases, a person who failed to contribute as a team member might lose a full letter grade.